

# sophia di iorio

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## EDUCATION

New York University  
Global Liberal Studies

**Concentration: Art, Text,  
and Media**

**Minors: Art History  
Digital Art & Design**

Dean's List

GPA: 3.89

**MAY 2023**

## SKILLS

Microsoft Office

Google Suite

Adobe Creative Cloud  
(Expertise in Photoshop,  
Illustrator, InDesign, and  
After Effects)

Illustration

Graphic and Editorial  
Design

WordPress

Issuu and digital  
publication

Social Media

## ACTIVITIES

VisMajor, FBA Magazine  
Team Leader  
**SPRING 2022**

West 4th Street Review  
LS Literary Magazine  
Design & Layout  
**SPRING 2022**

## ACHIEVEMENTS

2018-2019 Pacemaker  
Awarded during my time as  
Creative Director at NYU's  
independent student newspaper  
**2019**

## EXPERIENCE

**Exposure NY** | New York, NY

**JAN 2022 - PRESENT**

Media Intern

- Updates agency website with current media and promotional blog posts
- Produces social media content using both archival and current media
- Organizes daily records such as invoices and call sheets

**New York University** | New York, NY

**AUG 2021 - PRESENT**

Residential Assistant / Office Assistant

- Presides over a floor of 42 residents and provides administrative support in the resident hall Resource Center
- Fosters community through event planning and resident communication
- Maintains community safety by enforcing policies through incident reports and hall-wide duty rounds

**New York University** | New York, NY

**SEPT 2021 - DEC 2021**

Graphic Designer for Liberal Studies

- Designed graphics for department social media and newsletters
- Led branding efforts and developed toolkit for the Global Liberal Studies program
- Provides administrative aid and feedback to the Dean's Office

**Graphis, Inc.** | Remote

**APR 2021 - AUG 2021**

Design Production Intern

- Assisted with digitally archiving internationally renowned annuals
- Researched and sourced images for artists, designers, and products
- Proofread unreleased publications for editorial and design corrections

**Half Price Books** | Downers Grove, IL

**APR 2021 - AUG 2021**

Bookseller

- Provided customer service in a fast-paced retail environment
- Operated cash register, shelved new merchandise, generated customer orders through an online database, and ran inventory
- Purchased books from the public using strict quality-control guidelines

**albertz benda** | New York, NY

**NOV 2019 - MAY 2020**

Assistant to the Partner

- Conducted research using ArtBase, Artnet, and other online resources
- Planned promotional events and handled attendee communication for press, VIP, and artist previews
- Created digital viewing rooms, presentations, and website edits during COVID transition

**Washington Square News** | New York, NY

**DEC 2018 - DEC 2019**

Creative Director

- Oversaw creative direction of weekly print newspaper distributed to the entire student body across 45+ newsstands
- Collaborated with staff to coordinate cross-platform brand identity
- Produced illustrations and marketing assets for print and digital platforms
- Organized illustrator correspondence and assignments